STAN TYAN

careers@stantyan.com

+358504091430

- Senior Data Scientist with Strong Data Product Management Expertise

WORK EXPERIENCE

Product Analytics Manager at Aiven   3.1 years → Jul 2022 — Jul 2025

- Fueling product led growth. Improving data-driven culture and practices.
- Established a product analytics function from the ground up, developing key metrics and KPIs to measure performance and impact of product initiatives.

Senior Data Scientist at Yousician   4.5 years → Feb 2018 — Jul 2022

- Leveraged data for extensive analysis driving product development, profitability, marketing effectiveness and revenue optimization.
- Designed and analysed customer-facing experiments.
- Created dashboards, and supported growth initiatives by building new data sources and models, consistently addressing strategic decision making

Data Analyst at Wrike   1.5 years → Sep 2016 — Jan 2018

- Partnered with product squads to evaluate product usage, track product metrics, analyse experiments, and drive deep-dive studies to identify new growth opportunities.

Data Analyst at Uber   1.5 years → Apr 2015 — Sep 2016

- Supported marketing initiatives by leveraging data-driven insights to fuel rapid growth and optimising Return on Advertising Spend (ROAS)
- Tracked performance marketing metrics, conducted A/B tests, and developed dashboards to evaluate marketing campaign effectiveness.

DATA SKILLS

Analytics → event tracking, metrics, customer journey, feature adoption, power users analysis, A/B tests, segmenting, targeting, statistics

ELT/ETL → data warehouse architecture, data transformation pipelines, data mesh, data observability, dimensional modelling and data marts

Products → predictive models, sentiment analysis, machine learning, causal inference, AI, recommendation algorithms, self-service analytics

EDUCATION

- Master of Engineering Computer Science `2013 Dongguk University (Seoul)
- Bachelor of Science Computer Science `2008 University of Westminster (London)